

AS



system

SINCE 1993

YEAR: 2024

www.as-system.si

Who are we?



AS system has been on the market for 31 years (since 1993) and has many years of experience in the field of bolting and fastening technology.



AS system is recognised in Europe and worldwide. Our co-owner is UEV Auslandsbeteiligungs GmbH from Germany (Voss family).



We are a medium-sized manufacturing company We are target-oriented and want to meet the needs of our customers with quality and successfully continue the production of the ASFIX brand. We guarantee quality fastening and the complete satisfaction of our customers.



A photograph of three children sitting on a lawn outdoors. A boy on the left is leaning over, holding a grey toy drill. A girl in the middle is smiling and looking at the drill. A boy on the right is also looking at the drill. The background is a bright, sunny outdoor setting with green grass and a clear blue sky. The text "When fixing becomes a GAME" is overlaid in the center of the image.

"When fixing becomes a GAME"

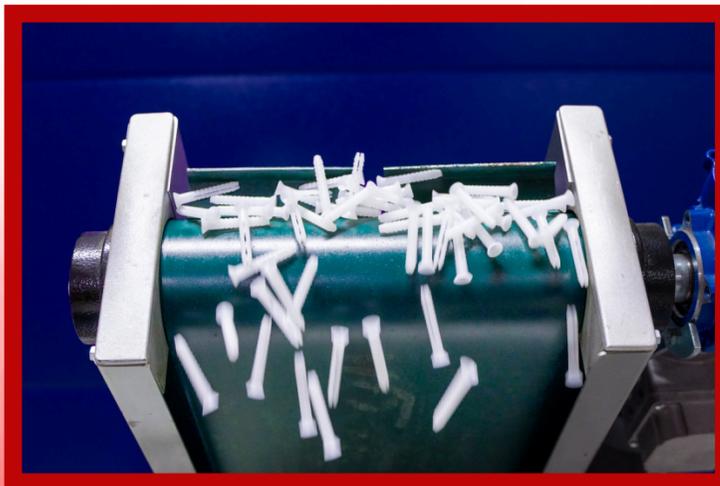
The company founders:

Founded in 1993 by Aleš and Cvetka Seidl, AS system is a true example of a family business based on shared values and hard work. The company name reflects the combination of the founder's name, Ales Seidl (AS), and the word "system", which emphasises their systematic approach to fixing, which is the core business of the company. In addition to the founders, the company also involves their four children, who work hard each in their own field, contributing to the further development and success of the company. This family energy has enabled AS System to develop into a success story in the field of bolted goods, renowned for its innovation, reliability and high product quality. Today, they employ 60 people. Through its dedication, AS system has grown into a recognizable name not only in its home market, but also in the countries of the former Yugoslavia, across Europe and around the world.



Corporate visibility:

As a manufacturing company specialising in PRIVATE LABEL products, AS system serves a wide range of customers worldwide. Their products find their way to customers in various countries including Australia, Switzerland, Germany, the former Yugoslavia and Dubai. This global reach is a testament to the company's vision and ability to adapt to different market demands, while maintaining the high quality and reliability of its products. AS system not only strengthens its position on the market, but also actively contributes to the global visibility of Slovenian industry and innovation.



How the company develops over the years:

1993

Setting up a company
(Cvetka and Ales)

2011

We build a high
rack warehouse
Šmarje pri Jelšah

2020

Purchase of a cold
forging machine +
assembly line

2022

Purchase of an
additional cold forging
machine + assembly line

Continuing with
the Voss family
from Germany

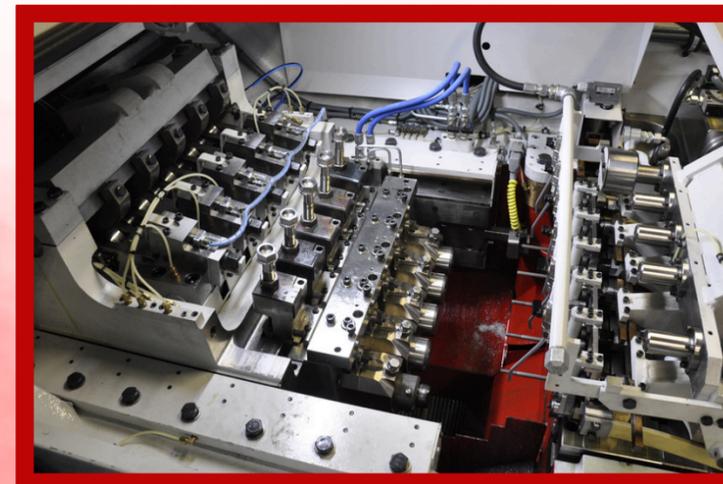
We build a production
warehouse and move
production from Tržič to
Šmarje pri Jelšah

Purchase of an office building in
Bistrica ob Sotli and relocation of
the entire production + purchase
of injection moulding machines

2010

2015

2021



Business establishments:

PE: Šmarje pri Jelšah



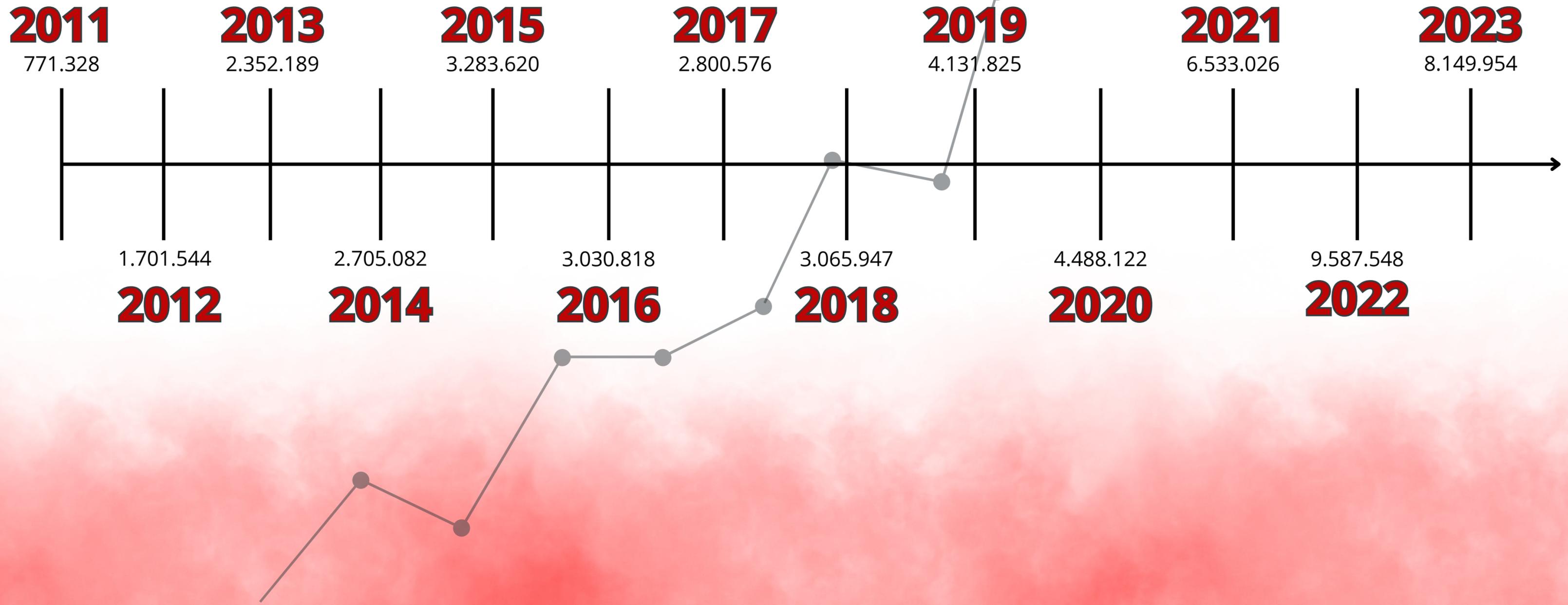
- 3.900 m²
- Administration
- Commercial
- High rack warehouse
- Assembly

PE: Bistrica ob Sotli



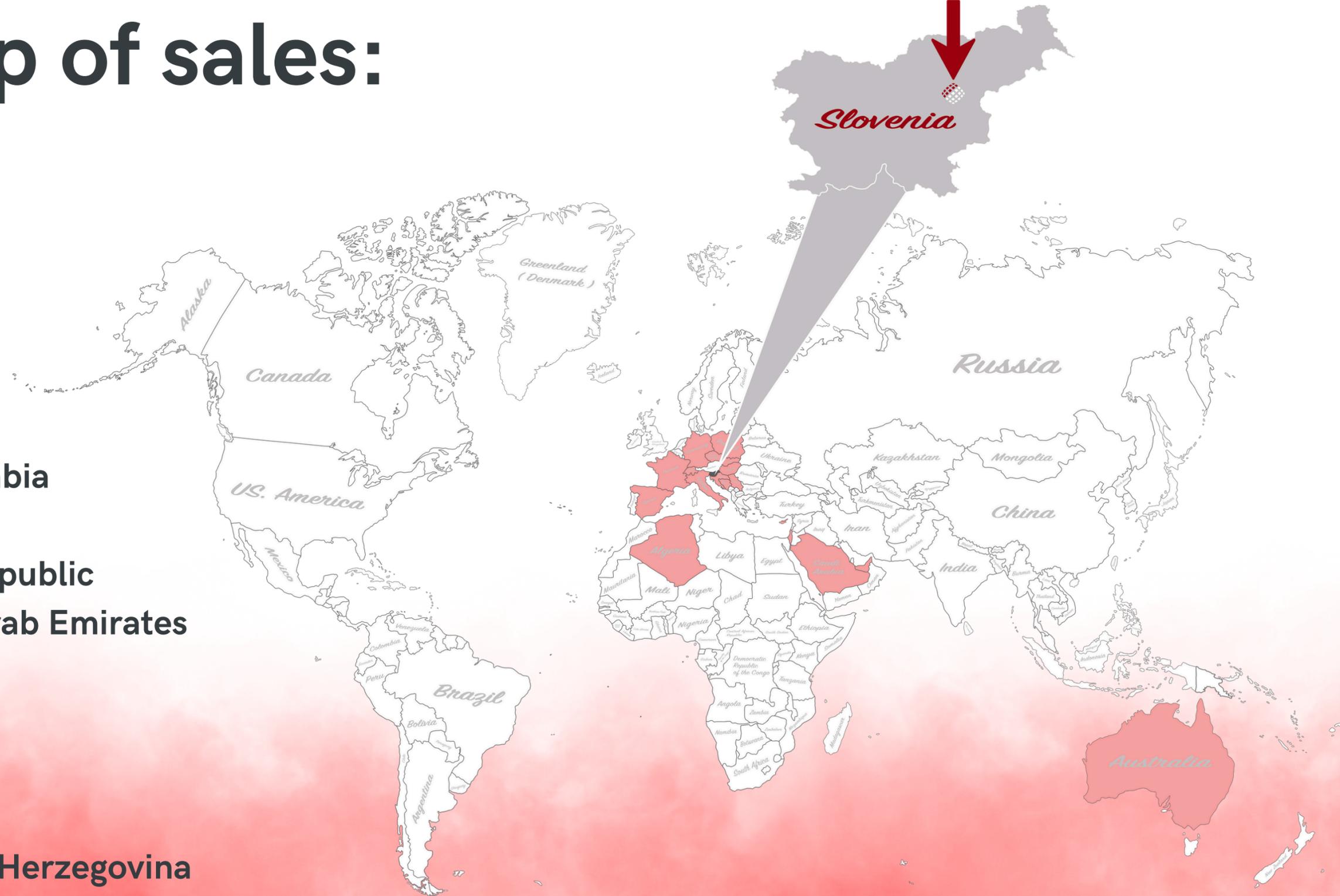
- 2.300 m²
- Production of steel anchors
- Production of bolts
- Tool shop
- Heat treatment of screws

Annual turnover:



A global map of sales:

- Germany
- France
- Switzerland
- Algeria
- Australia
- Cyprus
- Palestine
- Italy
- Spain
- Qatar
- Saudi Arabia
- Slovakia
- Czech Republic
- United Arab Emirates
- Hungary
- Poland
- Croatia
- Serbia
- Bosnia & Herzegovina



Own product development:

Steel anchors



The TXH7 steel anchor, manufactured by our company with an innovative approach and cutting-edge technology, represents the cutting edge in the world of anchoring. Designed for maximum durability and reliability, the TXH7 anchor meets and exceeds all quality standards. We are proud to offer a private label option in addition to the standard TXH7 anchor range, allowing our business partners to offer a premium product under their own brand, which is the result of domestic production. This approach not only strengthens our partners' brands, but also ensures that end users receive a product that is synonymous with quality, reliability and innovation.



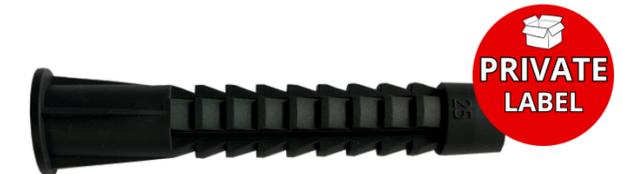
Hammer screw



The nylon and polyethylene hammer screw we produce is the pinnacle of the fastener world. Advanced technology and high-quality materials for optimum performance. Its innovative nylon and polyethylene design not only ensures outstanding strength and durability, but also makes it easy to use. We offer a private label option, allowing our partners to include this product in their own branded range, underlining their commitment to quality and innovation. Our nylon and polyethylene hammer screw is designed for those looking for reliable and sustainable solutions in the construction industry.



Wall insert



The nylon and polyethylene wall insert we produce is a premium fastener designed for optimum performance and long-lasting durability. This wall insert is ideal for providing a strong and secure fixing, whether for lighter loads or more demanding installation situations. In addition, we offer a private label option that allows our partners to offer this product under their own brand, underlining their commitment to providing quality and innovation to their customers. Our nylon and polyethylene wall insert is designed for those who need a reliable fixing solution that combines ease of use with long-lasting reliability.



Quality Laboratory:

This development is the cornerstone of our commitment to innovation and quality. In our laboratory, we combine a passion for research with state-of-the-art technology to develop the next generation of products that will shape the future of construction.

What does this mean for our customers?

- **Controlled quality:** with our own in-house laboratory, we have full control over every step of the production process, ensuring that every product meets our strict quality standards.
- **Innovation in the palm of our hand:** our ability to test and develop new ideas quickly means we can bring innovative solutions to market faster than ever before.
- **Tailored solutions:** the ability to carry out our own research and development means we can work better with our customers to create tailored solutions that meet their exact needs.



We offer products for every field:

INSTALLERS:

- Steel anchors
- SDS Anchors
- Impact bolt
- Inserts
- Perforated tape
- Pipe holders
- Threaded rods
- Chemical compound
- Sanitary kits
- Concrete screws
- Screw 933 / 931
- HVAC system

ASSEMBLY HALLS:

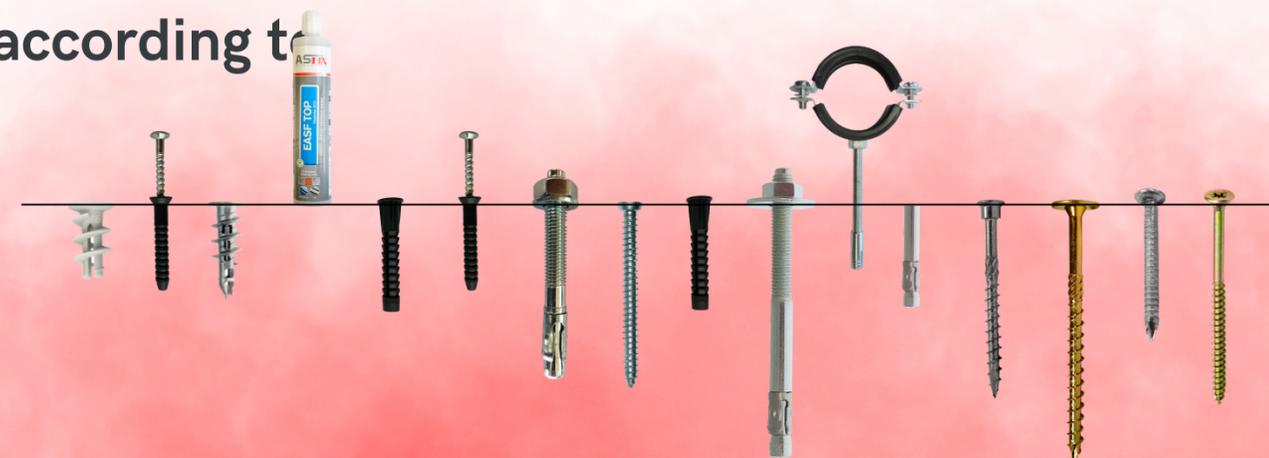
- Screws for panels
- Threaded rods
- Screws
- Steel anchors
- Anchors for timber structures
- Chemical compound
- Roof bolt according to RAL
- Roofing screw according to RAL
- Pipe holders
- SB and HV screws

CROWS AND CHATTERS:

- Construction screw
- Nails and gun
- Angles
- Brackets
- Wood screws
- Bolts
- Anchors for wooden structures
- Roof bolts according to RAL
- Roof bolt according to RAL

WOODLAND:

- Construction screw
- Wood screws
- Angles
- Brackets
- Anchors
- Nails and gun
- Standing bolt



Assembly and packaging:

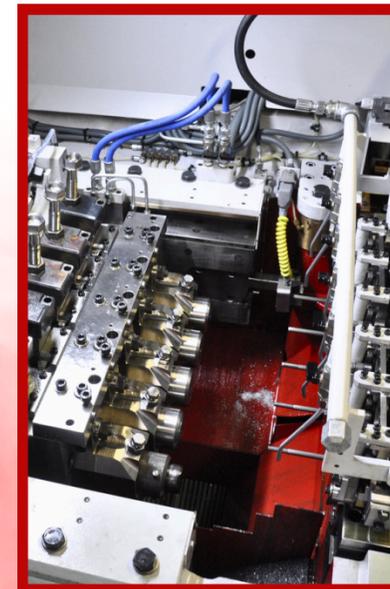
- 2x automatic packaging line
- 4x semi-automatic packaging line
- 3x bagging line
- 7x automatic assembly line
- 3x nail welding and packaging line



Machine list:

COLD FORGING:

- 1x 5-compartment press
- 1x 4-stroke press
- 22x 2-compact press
- 18x thread rolling
- 2x CNC lathes
- 3x press/press
- 2x plastic injection moulding



Warehouse:

- Warehouse area: approx. 2,300 m²
- Shelf storage: approx. 3,100 t/m
- High-pallet racking: approx. 2,800 pallet places
- Stock: approx. 1,800 t



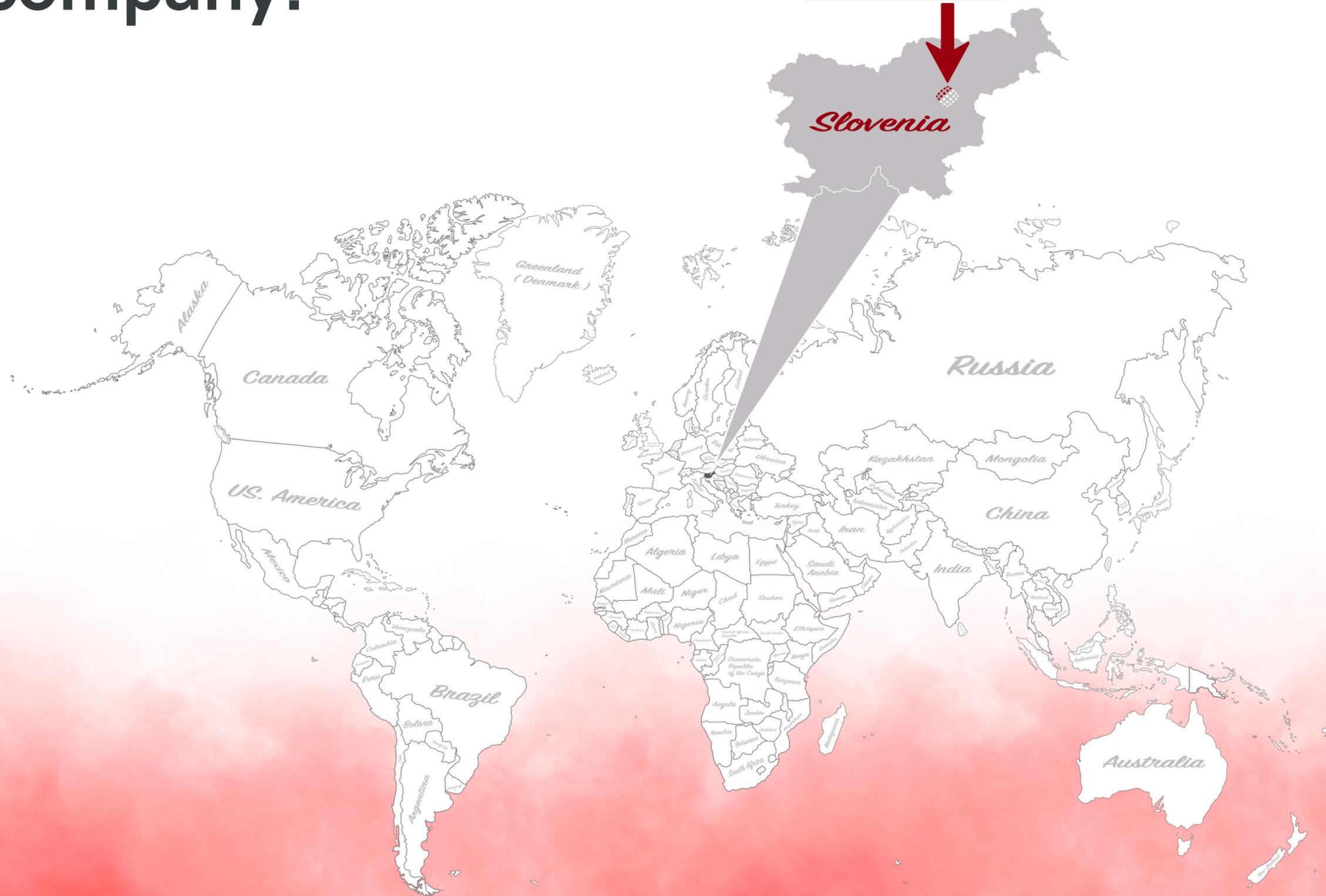
Location of the company:

[AS system d.o.o.](#)

Obrtniška ulica 14

3240 Šmarje pri Jelšah

Slovenija



References:

VIADUCT "RAVBARKOMANDA"

We are proud of our successful collaboration on the "Ravbarkomanda Viaduct" project using our innovative steel anchor. Our steel anchor was a key element in the construction, contributing to the stability and strength of the viaduct.

We are proud to have been able to contribute to the realisation of this prestigious project using high quality engineering solutions. Our steel anchor, based on state-of-the-art technologies, enabled the safe and efficient connection of the viaduct's key structural elements.



SKI JUMPING HILL IN PLANICA

Our company was involved in the renovation of the largest ski jumping hill in Planica, providing high-quality steel anchors that were crucial for the strength and safety of the hill.

We are delighted to have been part of such a prestigious project, which has an important significance both in the world of sport and as a symbol and pride of our country. With our steel anchors, we have contributed to the stability and safety of the ski jump, which is crucial for the safe conduct of sporting events at this unique venue.



PRESENTATION VIDEO 2024

AS system d.o.o.

